Prepare Yourself: The Real World is Coming

Ash Maruyama February 18, 2011

The Real World is Coming...

Some general thoughts

- It is everything people say it is
- Fast-paced...extremely fast-paced
- Writing well is more important than you think

The Educated Assumption

Real-world problems are complex and illdefined, multi-disciplined, and can have multiple solutions

How do you fill in the blanks?

- Engineering judgement
- Experience

Which solution is best?

Your Second Family

Learn about your company

- History
- Values
- Structure
 - People
- Customers / Vendors
- Cash flow
- Resources
- Trade secrets

Respect the Chain of Command

Know your corporate structure
Follow the ladder up
Don't leave someone out
Who needs to be aware? Who doesn't?

Under the Bus



Be very wary of thisIt's easier to do than you think!

Poor planning on your part does not constitute an automatic emergency on my part

Ownership

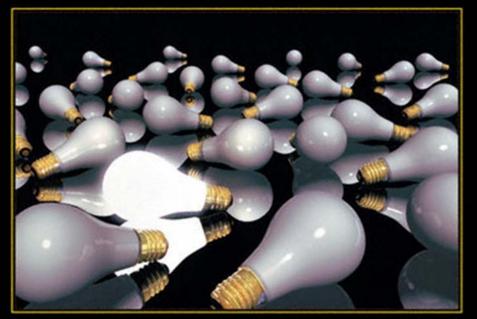
The success or failure of a project depends on you
 Learn about all parts of the project – become multi-disciplined

 Arm-chair management won't cut it

 Anticipate what is needed – be pro-active!

The Inquisitive Idiot

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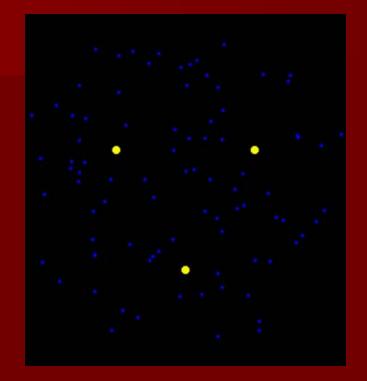


CLUELESSNESS

THERE ARE NO STUPID QUESTIONS, BUT THERE ARE A LOT OF INQUISITIVE IDIOTS.

Think before you ask!
Do your research and provide your thoughts first





Don't lose sight of the big picture
 View the picture from all angles

 What you do could affect someone else's job

The Enemy of Good...



Perfection does not exist
Learn to define and accept "acceptable"

The Paper-Trail

Document, document, document!! Company requirement You will forget, papers don't CYA = Cover Your @\$\$ It's not what you know, it's what you can prove Organization is key Organized mess doesn't work anymore

I Can Write Good

Every year, we buy ten cases of paper at \$35 each; and every year we sell them for about \$1 million each. Writing well is very important to us. - Bill Browning, President of Applied Mathematics, Inc.

I'm sorry I wrote you such a long letter. I did not have time to write you a short one.

- Blaise Pascal

- Everything must be well-written

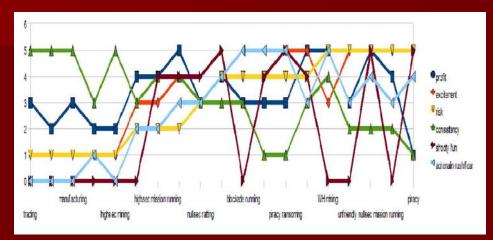
 Reports, papers, memos, emails, everything

 Choose your words carefully, there can only be one meaning
 - Remember your audience

Stage-Fright

Presentations are inevitable – be prepared!
How do you prepare yourself?
What makes a good presentation? – What makes a bad presentation?

The longest title I could come up with so this slide seems really important and consequently draws attention away from me



- I think we can all agree that this is an example of a bad presentation
- There is so much text on this slide that it's hard to make anything out
- Plus, I'm reading this slide to you so 1) I'm not even facing you, and
 2) don't lie, you're trying to read this while I'm reading it to you
- So why am I even up here talking? You're not listening to me and there's no reason to listen to me because I'm not adding anything to this slide. I could just as easily have given you the slide to read yourself and you would have gotten the same amount of information from it

Stage-Fright

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Practice, practice, practice!

The Practical Engineer

The "pie-slice" approach

- Less is more
- What is negligible?
- Work smarter, not harder
 - Computer simulation vs. hand calculation

Random Thoughts

You will make mistakes
GIGO = Garbage In, Garbage Out
Start saving your money now
Leave work at work

In The End

The Real World is Coming...

Be confident, you are ready!