Assignment 6
The Road to China
DUE ON December 1
Building Trust (January 2008)
The essentials of doing business with-and in-China can be developed only over the long haul.

The Road to China (May 2006)
The outsourcing option isn't as cheap or as easy as it looks.

The Economist Debates
Does China offers a better development model than the West? http://www.economist.com/debate/days/view/553

Read all articles & sources, select one and write a group essay (500 words min.) DUE ON December 1
The essentials of doing business with-and in-China can be developed only over the long haul.

Update some of the statistics & knowledge given in 2008 article

How do Chinese “see” intellectual property?
   Is this a cultural or an ethical issue?
   How can a company protect its IP when doing business in China?

Is the description of guanxiwang accurate?
   How different is from the West business practices and culture?

Is the description of Chinese working women sexist?

How can we help ourselves (Westerners) to build trust with China?

Do Westerners “understand” China (culture)?
Does China offers a better development model than the West? [http://www.economist.com/debate/days/view/553](http://www.economist.com/debate/days/view/553)

What is known as the “Beijing Consensus”?  
What is the China Model?

Why during the last recession China kept growing while the Western world nearly collapsed?

Why is the West so concerned about the rise of China economic power?

Explain what one debater states as “China is shrinking the idea of the West”

Can economic growth last without freedom?

READ also the comments from the floor
A6: Questions to ponder

The Road to China (May 2006)
The outsourcing option isn't as cheap or as easy as it looks.

Update some of the statistics given in the 2006 article

Why do local Chinese companies can compete globally? Is it fair or not?

What are the hidden costs of doing business with China?

What is an inflexible supply chain?

How can the USA benefit from China’s weaknesses described in article?

As of 2011, has trade with Mexico improved? Is the long supply chain still an issue?

Source: An update from South of the Border
Other Resources

Rising power, anxious state: China could be the largest economy by 2020!
http://www.economist.com/node/18829149

Friend or foe? A special report on China’s place in the world, Dec 4, 2010:
http://www.economist.com/countries/China

The WORLD FACTBOOK: World CIA report on CHINA

Country facts
http://factsanddetails.com/china.php

National Public Radio (June 22, 2011)
China’s business boom, but its brands don’t
Inventive leaders in the world

China has no respect for IP! a commonly reported misconception?

Yet in 2011 China will have more patents than Japan!

Is China becoming an INNOVATION tank?

Shall we worry?

Learn more at http://www.top100innovators.com